

DR. ROSS W. NASH



Cosmetic Dentistry of
the Carolinas

The Nash Institute for
Dental Learning

There comes a time in every individual's life where they have an important decision to make — how do you intend to set yourself up for a career that lasts a lifetime? In the case of Dr. Ross W. Nash, the notion that all great things take time rings true.

Today, Dr. Nash can take pride in the empire that he has built for himself and his family. Following years of hard work and determination, he has become an inspirational force within the field of dentistry. As the owner of a respected dental practice in Huntersville and the founder of The Nash Institute for Dental Learning, Dr. Nash has taken each of his experiences to construct his dream job and create the best possible care for his patients.

Dr. Nash began his journey at Cameron University in Oklahoma where he enrolled in the ROTC program and began working towards a degree in engineering. Years later, he was accepted into the University of North Carolina School of Dentistry at Chapel Hill where he graduated as a Doctor of Dental Surgery. "My desire to become a dentist stemmed from wanting to be in a technical field like engineering and chemistry but also being able to provide a service for people, one-on-one, on a daily basis," he reflects.

Entering his profession when the ability to utilize better, newer materials in tooth restoration was on the rise, Dr. Nash was ready to show off what he could do. "These new materials required that dentists learn more about resins and color," Dr. Nash explains. "My previous experience in these areas proved very beneficial for me when incorporating these new materials and procedures into my practice."

His cross-curricular skills served him well when he was asked to provide seminars for other dental professionals on these evolving practices. After marrying his wife, Debra, who was already a nationally-recognized dental management expert and consultant, they combined their skills to start The Nash Institute for Dental Learning, a facility that offers education for dentists in esthetic and cosmetic dentistry, as well as management practices.

As Dr. Nash climbed his mountain to success, he came across a few valleys on the way. His Charlotte businesses began to fall alongside the economy in 2008, shortly before Debra was diagnosed with a brain tumor in 2011. Despite these unexpected challenges, Dr. Nash managed to stay positive and keep moving forward, saying, "one important lesson I learned then was that the other struggles we were going through meant very little compared to the importance of my relationship with my soul mate."

As Debra recovered and they were able to reopen The Nash Institute, the valleys once again dissipated to reveal a strong, tall mountain. This dynamic duo continues to work and thrive together ... with loads of love and gratitude. 